A Systems Approach to Developing Safer Consumer Products

Written Corporate Safety Policy
Independent Review • Worldwide Standards • Document Retention

Product Concept ←→ **Hazard Identification**

Risk Assessment
Target Populations
Hazards • Environment • Foreseeable Use
Technical Standards • Research
Injury Data • Severity

**Design Review
Testing and Approval**

**Eliminate Hazards
Guard • Warn**

Manufacture

Quality Control

Sale to Consumers

Promote Safe Use

Monitor Safety Performance

Reasonably Safe
**Satisfied Customer
Profit Potential**

Unreasonably Dangerous
**Recall / Warning
Corrective Action**

www.productsafety.com